

Smartphones for Smart-Women!

Move over diamonds, today's savvy woman has a new best friend- her Smartphone! It is the first item to enter their handbag while leaving the house and the last thing they check before going to sleep. The present day Indian woman is besotted with her Smartphone spending an average 40% more time on music streaming and 50% more time on video streaming than their male counterparts. Offering multitude of shopping, safety, fitness, female health, beauty and fashion apps today's Smartphones have all the answers for – What Women Want! With Smartphones becoming an indispensable part of every girl's fabulous life, this power packed gadget makes for an ideal gift for every occasion.

Let's celebrate the spirit of womanhood with Karbonn's wide variety of Smartphones, especially developed for the confident, sassy, modern Indian woman!

For the Tech-Savvy Woman- Karbonn Quattro L50 HD- Karbonn's recently launched Quattro L50 HD perfectly complements all the needs of the modern Indian girl from boardroom to bedroom! The device comes with the all new Karbonn Kandy UI which offers the most user friendly, stable and secure 4G experience to consumers allowing them to customize their device to suit their usage patterns and requirements. Choose the notification which you would need to see on priority, customise your shortcuts tabs for instant access to frequently used features, take full control of how you consume your data pack are some of the sweet treats which Kandy offers. You can also customise the entire look and feel of the device by choosing from a diverse range of themes, icons and colours to reflect your personal style and preference. Further, Quattro L50 comes with 12.7cm HD IPS full lamination screen in a premium unibody design. Powered by 1.3GHz Quad core processor, 2GB RAM and 16 GB ROM, Quattro L50 offers fast, snag free net browsing and app navigation experience and 2600mAh battery to last heavy usage. For photography enthusiasts, the device offers 13MP AF rear camera with flash and 5MP FF front camera. Quattro L50 HD is available in three unique colours including Coffee, Blue and Black

Price: INR 7,990

For the style conscious woman- Karbonn Titanium Moghul- Every fashionista deserves a Smartphone that complements her stylish lifestyle! This woman's day get your hands on the stunning Karbonn Titanium Moghul. A sleek and slim device which comes in the "it" colours of the season - Coffee Champagne and Sapphire Blue. Apart from increasing your style quotient, Titanium Moghul makes for a sturdy device boasting of dragon trail scratch resistant 12.7 cm screen display with 1.2 GHZ Quad core processor and 1GB RAM + 8GB ROM for a smooth lag free experience. An 8MP auto focus rear camera with LED flash and 3.2MP front camera, Moghul offers diverse photography features such as effects, panorama, HDR, Burst mode & HD Video recording to make your pictures & videos perfect for capturing any moment perfectly.

Price: INR 5,790

For the multi-tasker woman- Karbonn Titanium Mach Five- No one juggles the home and work responsibilities as effortlessly as the modern Indian woman. When you multi-task like a boss why should your Smartphone be any less? Karbonn Titanium Mach Five doubles up as a Smart remote control allowing you to manage multiple home appliances such as air- conditioners, TV and Set top Box, DVD players etc simply with a tap of your Smartphone. Packed with best in segment features including 2GB RAM and 16GB ROM memory, 1.3 GHz quad core processor, GPU MALI400-MP2 for smooth gaming. The aesthetically designed device has an attractive garment texture and comes in three elegant colour options including Champagne, Silver and White & Blue.

Price- INR 5,999

For the first-time Smartphone users- Karbonn K9 Smart- Planning to upgrade to a Smartphone? Karbonn brings to you the K9 smart which allows access to the entire Smartphone in the users' own local language. K9 Smart offers users the option to navigate the device in upto 12 Indian languages offering non English speakers the comfort of accessing the device in their first language thereby lowering adoption barriers. The Smartphone also allows the freedom to express themselves to their loved ones in their native language by giving users the flexibility to choose from 21 Indian languages for typing input. Additionally, K9 Smart users can easily search and even add contacts in upto 11 Indian languages. With Smartphones becoming an important source of news

and information, K9 Smart gives users the option to access news and magazines on Newshunt in six languages of their choice dissolving language barriers to information access. You can also access various utility and social apps like Google Maps, YouTube, Facebook and Whatsapp in various Indian languages for Indian users.
Price- INR 3,990